

Participant Agreement

Event Agreement

Participant (“you”) will be responsible for your own travel to and from the event location, and to and from the Media Mastery Experts LAB (“Event”), along with your accommodations, unless other arrangements are made with us in advance and in writing.

Please be advised the schedule and itinerary is subject to change and may be modified at any time. You hereby acknowledge and agree that The Travel Lede LLC DBA Media Advisory Experts (“Company”) has a right to do so for any reason, including, but not limited to weather, third-party vendors or providers, and any local circumstances which we deem unfit for travel.

The Company may also cancel the Event for any reason in the Company's sole and exclusive discretion. If Company cancels for any commercial reason, you are entitled to receive back all monies paid to Company. However, Company is not responsible for any additional fees paid by you to any third parties, such as travel companies, airfare, etc.

Payment

Fee is due at the time of reserving and/or booking. The Fee is nonrefundable and may not be transferred or applied to another Event. If you cancel your spot in the Event, you will not be entitled to any refund of the Fee. There will be no exceptions.

Your Responsibilities

You are solely and exclusively responsible for maintaining up-to-date and valid travel documentation such as passports, as well as any required and applicable travel visas, immunizations, or other required documentation for the locations being visited. The Event is not liable or responsible if you are denied entry or exit to or from any location or country. Further, we recommend you purchase travel insurance coverage for illness, injury, property damage, loss of personal items, death, cancellation, postponement or other liabilities.

Your Responsibilities

You acknowledge and agree that during the Event, you will not use any device to continuously video record, audio record, live-stream, and/or broadcast the sessions, including the use of artificial intelligence (“AI”) devices and AI-assisted transcription. If you do not meet this obligation, we may require you to cease participating in the Event, in which case you will not receive any refund of the Fee. You may take notes and you may request the right to record select, brief portions of the Event for your personal use.

Media Release

You acknowledge and agree that before, during, and after the Event, you may be subject to photographs, video, sound recordings, or any other media captures of your face, name, voice, or

likeness (“Media”). In consideration for your participation in the Event, you hereby and irrevocably consent to the use, publication, distribution, broadcasting, reproduction, live-streaming, editing, recording, posting, copyrighting, licensing, digitization, and/or re-release of the Media by the Company as well as any employees, affiliates, associates, representatives, or agents for any legal reason or purpose (“Receiver”), including but not limited to social media, commercial products, education, course materials, video footage, sales, marketing, or any other medium in any form that has been or will be invented. You hereby release the Receiver from any and all claims and demands arising out of or in connection with any use of the Media, including, without limitation, claims for privacy violations, right of publicity claims, defamation and/or any other intellectual property rights. You claim no ownership of the Media and forego any opportunity, whether past or present, to approve, copyright or trademark the Media.

Assumption Of Risks

You agree and understand that your participation in the Event may involve risks, including but not limited to certain strenuous physical activities, including dancing, walking indoors and outdoors, climbing or descending some stairs and other strenuous physical activities; risks associated with travel, being in another city, state or country, or an area or country where medical services are not readily available, or with an unsteady political, cultural, or climates; and other risks not listed here or that you have not considered. You agree that these risks may result from your own actions or from the actions of others. These risks may lead to tangible or intangible harm.

Your further acknowledge and agree that it is your responsibility to familiarize yourself with all possible risks involved in participating in the Event. You agree that the Company is not liable, to the fullest extent permissible by law, for any harm that may come to you due to your participation in the Event.

You acknowledge and agree that by attending the Event you consent to waive certain legal rights, including the right to sue the Company, and, if applicable, its owners, employees, agents, trainers, representatives, and facilities from any physical, material, tangible or intangible, loss or damages that may happen to you during your participation in the Event.

FURTHER, YOU ACKNOWLEDGE THAT YOUR DECISION TO ATTEND THE EVENT IS MADE WITH FULL KNOWLEDGE OF ALL INFORMATION DESCRIBED ABOVE AND THAT YOU ARE ATTENDING THE EVENT OF YOUR OWN WILL AND VOLITION. YOU AGREE TO BE THE SOLE PARTY RESPONSIBLE FOR ASSUMPTION OF ALL RISKS INVOLVED IN CONNECTION WITH THE EVENT INCLUDING RISKS YOU HAVE NOT CONSIDERED. IN NO EVENT WILL COMPANY BE LIABLE FOR ANY LIABILITIES ARISING FROM OR IN CONNECTION WITH YOUR PARTICIPATION IN THE EVENT.

Term and Termination

This Agreement will continue until the conclusion of the Event, except that any provision of this Agreement which by its terms imposes continuing obligations on either of the parties will survive termination of this Agreement.

Intellectual Property

You understand and agree that Company's name, logos, slogans, content, materials, and any other intellectual property rights contained therein, including without limitation, any copyrights, trademarks, proprietary or other rights, are owned by Company.

Non-Assignment

You acknowledge that your invitation, registration, tickets to and attendance at this Event are personal to you. You may not assign, transfer, or delegate any of your rights or obligations under this Agreement. Any purported assignment, transfer, or delegation in violation of this Section is null and void. Company may at any time assign, transfer, delegate, or subcontract any or all its rights or obligations under this Agreement without your prior written consent.

Indemnification

You agree to defend and indemnify Company, its employees, agents, and legal representatives and hold them harmless against any and all legal claims and demands, including reasonable attorney's fees, which may arise from or relate to your attendance at the Event, your breach of this Agreement, or your conduct or actions. You agree that Company has the right to select its own legal counsel and may participate in its own defense, if so desired.

Force Majeure

No party shall be liable or responsible to the other for any failure or delay in fulfilling or performing any term of this Agreement when and to the extent such failure or delay is caused by or results from acts beyond the reasonable control of the impacted party including, without limitation, acts of God; weather disasters or catastrophes; epidemics, war, hostilities terrorist threats or acts; riot or other civil unrest, government order, law, or actions; or strikes, labor stoppages or slowdowns.

Miscellaneous

- a. If any provisions of this Agreement are declared invalid, the validity of the remaining provisions will not be affected.
- b. This Agreement is binding upon and inure to the benefit of the parties and your successors and assigns.
- c. A failure by either party to enforce any of the provisions of this Agreement does not constitute a waiver of such provision or affect the validity of this Agreement.

d. This Agreement shall be governed by and interpreted in accordance with the laws of the Washington, District of Columbia without regard to conflicts of laws principles.

e. The parties agree to submit and consent to binding arbitration by one arbitrator in accordance with the rules of the American Arbitration Association in Washington, District of Columbia. All arbitration proceedings will be closed to the public and confidential and all records relating to it will be permanently sealed.

f. If permitted by applicable law, each party waives the right to litigate in court or an arbitration proceeding any dispute as a class action, either as a member of a class or as a representative, or to act as a private attorney general.

g. In the event that any arbitration, suit or action is instituted to resolve a dispute pertaining to matters covered under this Agreement, or to enforce any provision in it, the prevailing party in any such dispute or proceeding will be entitled to recover from the losing party all fees, costs and expenses of enforcing any right of such prevailing party, including without limitation, all reasonable fees and expenses of attorneys and accountants, court costs, and expenses of any appeals.

h. This Agreement constitutes the entire agreement between the parties and supersedes all prior understandings and agreements between the parties with respect to the subject matter hereof.

i. Any modification, amendment, or waiver of any provision of this Agreement will only be effective if in writing and signed by both you and Company.