



COURSE

Public Speaking
How to Get Media Coverage
Neurobiology of influence
TED-Worth Talks
Personal Branding
Leadership Communications
AI-Assisted Social Media

Master Your Message. Amplify Your Influence.

Most experts don't struggle with lack of expertise. They struggle with visibility and making the most of the spotlight.

At Media Mastery Experts, we help you become the clear, confident voice people seek out and remember. We teach how to get free news coverage without an expensive PR firm and paid speaking gigs without a speakers bureau, using the science-based neurobiology of influence.

Because visibility alone doesn't create opportunity. Your ability to consistently deliver when the moment comes does.

Trusted by:



Johnson&Johnson



CORPORATE GROUP DISCOUNTS

20% off 3-5 attendees
35% off 6-10 attendees
50% off 11-15 attendees

PROFESSIONAL DEVELOPMENT VIRTUAL VIDEO COURSE

2x weekly LIVE group coaching office hours for high-impact learning and improvement

LEVEL UP your communications skills to craft compelling narratives and drive action in negotiations, sales and paid speaking events.

ENHANCE YOUR EXECUTIVE PRESENCE with science-driven communication strategies.

MASTER ON-CAMERA CONFIDENCE with training on body language, voice intonation, and the neurobiology of influence to connect with any audience – media or stage

GET MASTERFUL COACHING EVERY WEEK with John Bates and Mark Albert leading hour-long 2x/weekly LIVE Office Hours via Zoom.

CRAFT MEDIA-WORTHY PITCHES that capture journalists' attention and position you as the go-to trusted industry expert the media calls again and again.



JOHN BATES coaches the U.S. Military, NASA astronauts, is trusted by Fortune 500 leaders and has coached 35+ TEDx events. An expert in the neurobiology of influence, John helps leaders communicate with power and purpose.



MARK ALBERT is an EMMY- & Peabody-winning former investigative journalist who spent 25 years in television, including CBS News. A master of storytelling and media strategy, Mark helps leaders craft messages that captivate and inspire.



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